

Volunteer Opportunity

Regional Group Campaign Coordinator

Position Description

As a campaign coordinator, you'll be helping to run local campaigns as part of an innovative political party that is growing every year. Local campaigning is critical to the AJP's success and will help us grow and establish the party and importantly make positive changes for animals and the environment in your local area.

Campaign manager

Running local campaigns is a great way to put animals on the agenda in your local area.

Some of the best local campaigns focus on local government - a lot of legislation and practices that impact on animals fall under the jurisdiction of local government e.g. development applications, companion animals, controlling of so called 'pest' animals e.g. baiting, trapping, local habitat protection.

It is also important for local groups to participate in national or state based campaigns e.g. circus, battery cages.

Responsibilities

Duties/KPIs

- Work with the RG to choose local campaigns
- Liaise with NSWCOM, State director for campaign approval
- Work with RG, NSW office to develop and implement local campaigns
- Partner with other local groups to run campaigns where possible and appropriate
- Provide a monthly report (verbal or written) to the RG to give campaign updates and up coming tasks etc.
- Work with media officer and FB person to develop a media strategy for the campaign

Skills and Competencies

- Excellent written and verbal communication skills
- A passion for animals
- A willingness to have a go
- Good computer skills
- Prior experience in campaign - desirable
- Prior experience in political campaigning - desirable

Time Commitment: 1-2 hours per week depending on campaign and electoral activity

Duration: Ongoing, minimum 6 months

Location: Home / Location of meetings

Reports to: RG executive