

Role: NSW State Election Website Content Manager



About Animal Justice Party

The Animal Justice Party (AJP) is a political party that was formed in response to the growing number of voters who feel strongly that much more needs to be done through the Australian parliamentary system to assist the wellbeing of animals. With thousands of members across Australia and an elected MP in the NSW parliament, the AJP is part of a rapidly growing international movement. Our vision is a planet on which animals are treated with respect, dignity, compassion and kindness, where they are able to flourish in their respective environments, and where their unique needs and capabilities are recognised and their interests protected. To achieve this we believe there is a need for animal representation at all levels of politics and we have already shaped the creation of more animal friendly policies at both a state and federal level.

Joining the State Election Campaign Team

The NSW State Election is on 23 March 2019. The Party has grown substantially since the last state election and we have a very real chance of winning our second NSW Upper House MP. But we can't do it without you! Our election campaign is entirely volunteer run in NSW and we're currently looking for volunteers to join our State Election Campaign Team. Joining the team gives you a fantastic opportunity to put your passion for animals into action and work alongside a great bunch of other fun, diverse and inspiring volunteers! We know that the most effective way to get change for animals is through the Australian parliamentary system and changing legislation. By joining the Election Team you will play an instrumental role in increasing our vote on election day, winning a seat in Parliament and in ending animal cruelty.

Time Commitment: Approximately 5 hours a week increasing closer to the election

Duration: January 2018 – March 2019

Location: Home with regular phone meetings and occasional face to face meetings

Reports to: Marketing Manager

Responsibilities

- Maintain website content throughout the election campaign period – this includes animal campaign pages, candidate pages, blog articles
- Collaborate with other Election Team members for content – this includes the Secretary, Media Manager, Blog Writers, Graphic Designers, Candidates and Animal Campaign Managers
- Innovative content creation ideas to enhance the AJP brand, candidates and election campaign
- Adhere to relevant Party policies and guidelines including the code of conduct, and brand and digital guideline

Skills and Competencies

- Excellent written and verbal communication skills
- Experience with website content management systems
- Experience with writing for the web
- Excellent planning and organisation skills
- A passion to create positive change for animals

Desirable

- Previous experience using wordpress

For any further information or to apply (attach resume and short summary indicating why you would fit the position well) please contact: louise.ward@ajpnsw.org.au