

Role: NSW State Election Fundraising Manager



About Animal Justice Party

The Animal Justice Party (AJP) is a political party that was formed in response to the growing number of voters who feel strongly that much more needs to be done through the Australian parliamentary system to assist the wellbeing of animals. With thousands of members across Australia and an elected MP in the NSW parliament, the AJP is part of a rapidly growing international movement. Our vision is a planet on which animals are treated with respect, dignity, compassion and kindness, where they are able to flourish in their respective environments, and where their unique needs and capabilities are recognised and their interests protected. To achieve this we believe there is a need for animal representation at all levels of politics and we have already shaped the creation of more animal friendly policies at both a state and federal level.

Joining the State Election Campaign Team

The NSW State Election is on 23 March 2019. The Party has grown substantially since the last state election and we have a very real chance of winning our second NSW Upper House MP. But we can't do it without you! Our election campaign is entirely volunteer run in NSW and we're currently looking for volunteers to join our State Election Campaign Team. Joining the team gives you a fantastic opportunity to put your passion for animals into action and work alongside a great bunch of other fun, diverse and inspiring volunteers! We know that the most effective way to get change for animals is through the Australian parliamentary system and changing legislation. By joining the Election Team you will play an instrumental role in increasing our vote on election day, winning a seat in Parliament and in ending animal cruelty.

Time Commitment: 2-5 hours per week

Duration: January 2019 – March 2019

Location: Home/Sydney

Reports to: NSW Marketing Manager

Direct reports: NSW fundraising team

Responsibilities

- Develop and implement fundraising initiatives to raise funds for the NSW state election.
- Recruit, organise and inspire fundraising volunteers
- Research fundraising opportunities
- Develop and implement fundraising initiatives including online, major gifts, mobile, events, direct mail, bequests
- Build relationships with potential and current major donors or companies and deliver pitches/presentations
- Manage information and record the profile and fundraising activity of donors on a database
- Manage the fundraising budget and ensure fundraising targets are met
- Provide monthly reports

Skills and Competencies

- Excellent communication skills, both verbal and written



- Excellent at researching and devising strategies and opportunistically taking advantage of donation possibilities
- Experience in building long-term relationships with potential donors and persuasively explaining the AJP's purpose.
- The ability to manage budgets and hit fundraising targets
- A passion for animals

Desirable

- Tertiary qualified in marketing/communications/fundraising
- Previous experience managing a team
- Previous experience volunteering with AJP

For any further information or to apply (attach resume and short summary indicating why you would fit the position well) please contact: **louise.ward@ajpnsw.org.au**